



Comprehensive Implant Restorative Continuum (CIRC)

Dear Colleague,

The CIRC Program represents a comprehensive, long-term commitment designed to elevate implant practices through structured education, hands-on training, and collaborative treatment planning. As a Surgeon Sponsor, your personal leadership and involvement are essential to your program's success. The following outlines the key responsibilities associated with hosting and leading a successful CIRC Program.

Surgeon Sponsor Responsibilities:

1. Recruitment of Participants

You will personally need to enlist a minimum of 15 attendees who commit to signing up and paying for the full program. This is one of the most critical aspects of your role. Your direct outreach through your personal phone calls and lunch or dinner meetings has proven to be the most effective method.

2. Venue and Logistics

You and your office team are responsible for securing an appropriate venue, along with breakfast and lunch for all attendees and their staff (Staff are only required for session 1, all other sessions are doctor only). Audiovisual equipment and related setup are also your responsibility. Corporate sponsorships are strongly encouraged and welcomed to help offset these expenses.

3. Session 1 – Expanded Attendance

The first session is open to both the enrolled surgeons and their clinical/administrative staff. Please plan for a larger room and



higher catering costs to accommodate the increased number of participants. This is where we motivate the entire referral team.

It is important to understand that the CIRC Program requires a substantial investment—not only financially, but also in terms of dedicated time from both the surgeon and the entire office team. This level of commitment is what sets the program apart and drives meaningful practice growth.

4. Preparation for Treatment Planning Sessions (Sessions 2 & 3) Grand Rounds.

Your office will coordinate the collection of all necessary patient records for the attendees' cases, including photographs, digital panoramic radiographs, and/or CBCT scans taken at your facility.

5. Case Presentation Organization

Prior to Sessions 2 and 3, all patient information must be compiled into a single, well-organized PowerPoint presentation by your team for use during the two-day back-to-back treatment planning sessions.

6. Advanced Restorative Training (Sessions 4 & 5)

These sessions focus on the step-by-step protocols for all phases of implant restoration including emphasis on occlusion on implants.

7. Program Duration and Scheduling

The complete CIRC Program spans 6 to 9 months, with strategically spaced sessions to allow for implementation and reflection between meetings.

We fully understand that not every surgeon or group of surgeons may be prepared or desire to make this level of commitment at this stage in their career. In such cases, the CIRC Program may not be the right fit



at this time. Our sole objective at USOSM and Martel Academy is to partner with motivated surgeons who are committed growing their implant practices. We are dedicated to ensuring that your CIRC Program becomes the most valuable, successful and profitable continuing education experience you have ever delivered.

We look forward to working closely with you.

Sincerely,

Vic Martel, DMD, Director of Education of USOSM

Founder and President, Martel Academy

P.S.: For those that are interested we are happy to send you a link from the podcast episode of: “Everyday Oral Surgery” that fully describes the CIRC program upon request.

Sincerely,

Vic Martel DMD

Director of Education for USOSM

Founder/President of Martel Academy